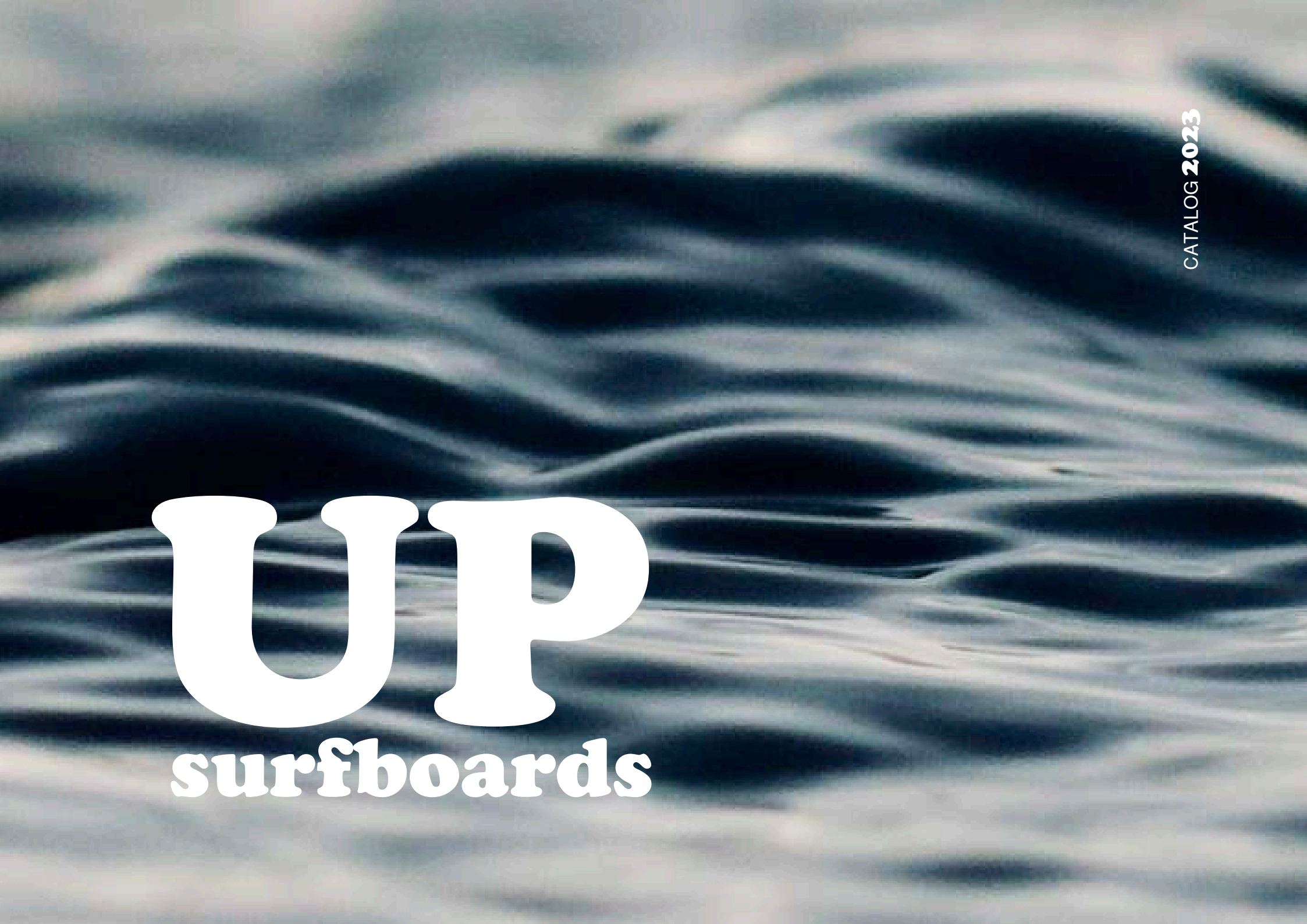


UP
surfboards

CATALOG **2023**

UP
surfboards

For the new season we are expanding our catalogue by offering more boards for beginners and experts. We are keeping the boards we have been offering so far but are adding new sizes. We are also expanding our product range with wetsuits, accessories, surfskates, and SUPs etc.

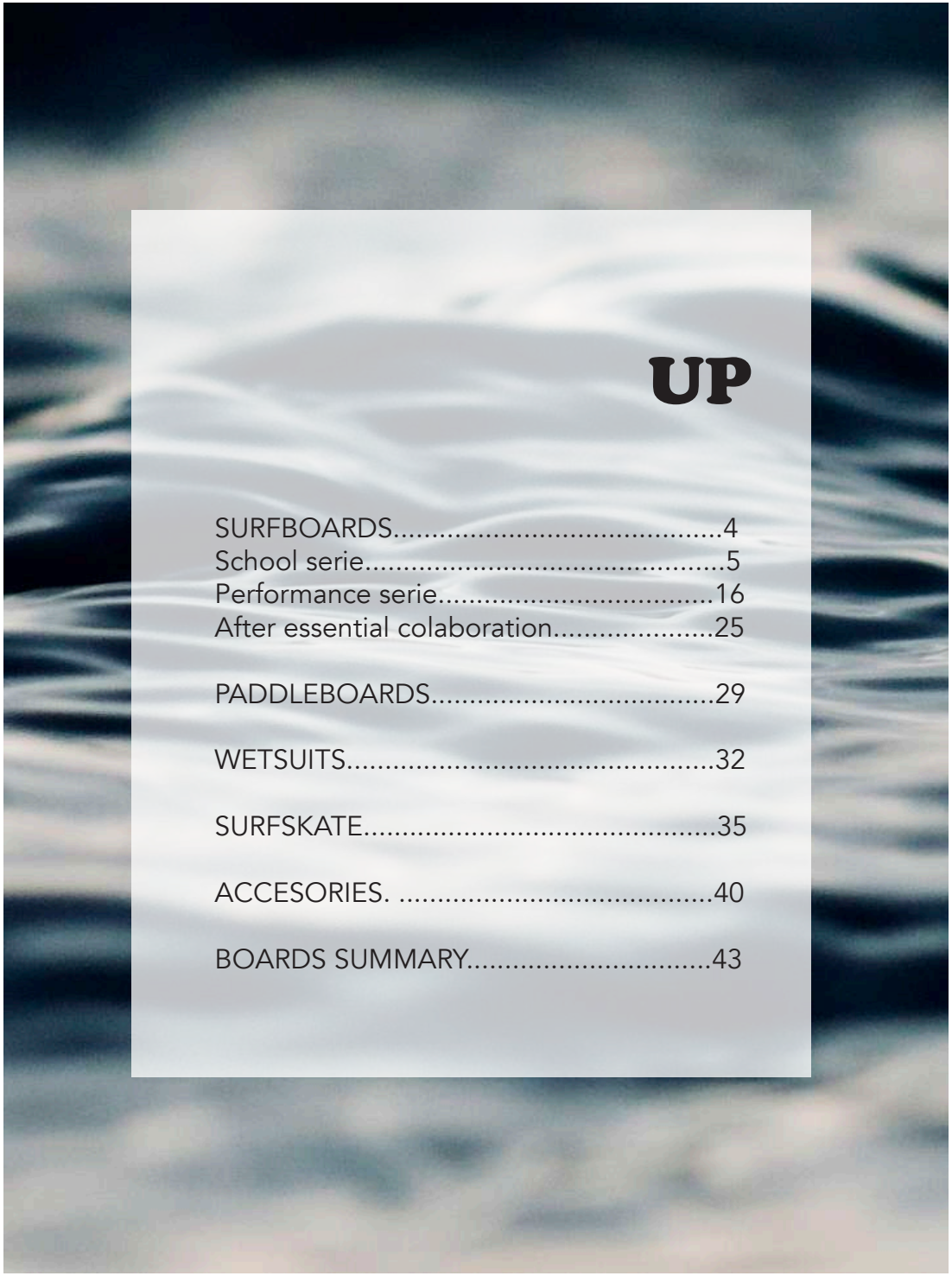
We have expanded our range of school boards with our new Monster UP 9'0 for those that need some extra volume. We have also added more colour options to the rest of the school quiver.

We continue to improve our boards for the more advanced surfer, including the signature model of Gony Zubizarreta which is a high performance soft top with a thruster set up that we have been working on with Gony in order to give you as much performance as you ll ever need.

Our "Enjoy" range continues to evolve with new shapes as well as maintaining our successful collaboration with After Essentials, offering our boards with their designs, accompanied by matching UP ponchos. So you can now pair your poncho with your board!

In addition to all this, we have 3 sizes of SUP available in different colours. We have surfskates, wetsuits and a wide range of products for everyone who wants to get started, improve or just enjoy the waves and being in nature.

See you on the beaches



UP

SURFBOARDS.....4
School serie.....5
Performance serie.....16
After essential colaboration.....25

PADDLEBOARDS.....29

WETSUITS.....32

SURFSKATE.....35

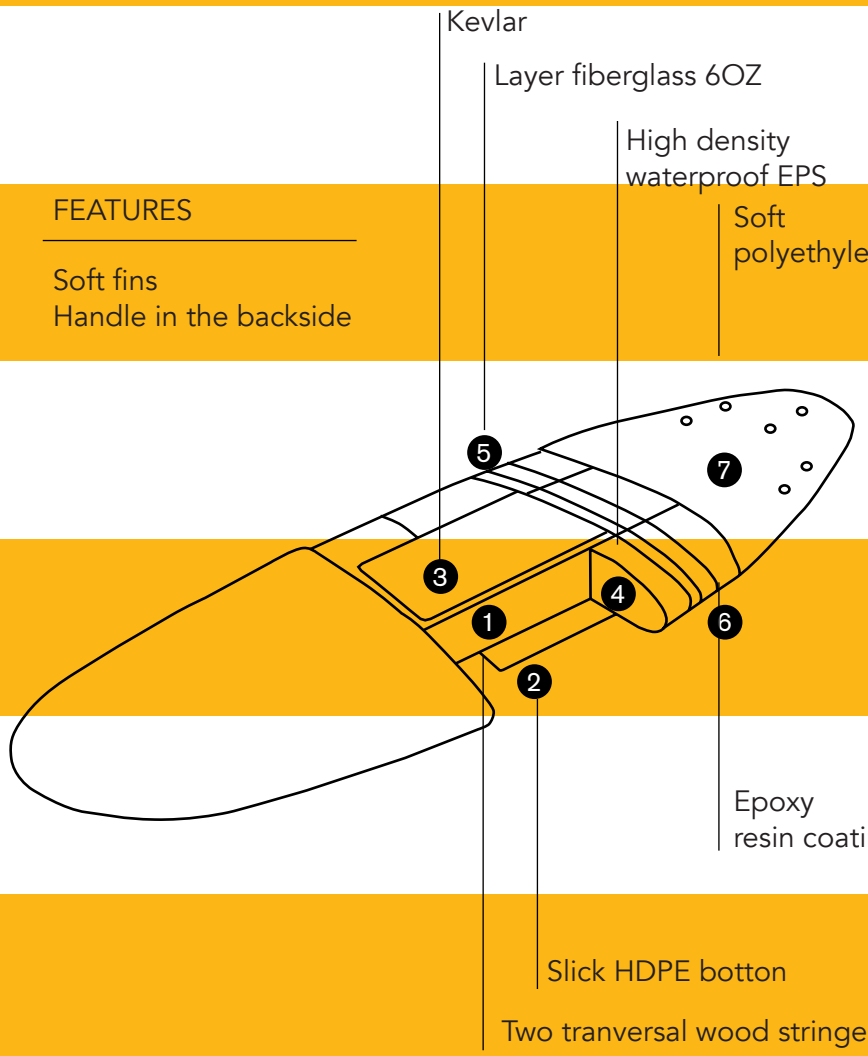
ACCESORIES. 40

BOARDS SUMMARY.....43

surfboards

School serie

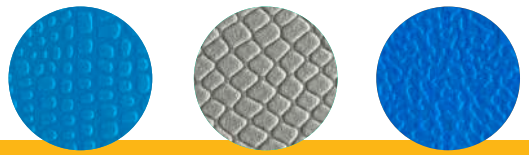
STRUCTURE



FEATURES

Soft fins
Handle in the backside

NEW TEXTURES
No wax needed!



Start UP 6.0

Ideal for the childrens who wants start to surf.
Great buoyancy and stability.
Very tough and durable

Long: 6′ (182 CM)
Width: 21 3/8″
Thick: 2 1/2″
Volume: 42L

Go UP 6.6

Fun surfboard with volume and easy paddling.
Offers easy and maneuverable surfing for all type of waves.
Resistant and durable.

Long: 6.6′ (201CM)
Width: 22 1/4″
Thick: 3″
Volume: 50L

UP

Get UP 6.6

Great paddling and stability.
Easy to get stand up and offers great maneuverability.
Very resistant and durable.
Soft interchangeable fins.

Long: 6.6″ (213 CM)
Width: 22 3/6″
Thick: 3″
Volume: 51L

Play UP 7.0

A fun surfboard to start and progress the level of surfing.
Offers versatility in small and medium waves.
Resistant and durable.

Long: 7.0 (213CM)
Width: 22 1/4″
Thick: 3 1/8″
Volume: 57 L

Simply UP 7.0

For beginner surfers.
Great buoyancy and stability.
Board for riders up to 100kg.
Very tough and durable.
Soft interchangable fins.

Long: 7’0 (213 CM)
Width: 25 3/8”
Thick: 3 5/8”
Volume: 78L

Way UP 7.0

An easy surfboard to start and progress the level of surfing.
Offers great surfing in small and medium waves.
Resistant and durable.
Soft interchangeable fins.

Long: 7’0 (213 CM)
Thick: 22 7/8”
Thick: 3”
Volume: 55L

High UP 7.6

Fun surfboard with volume and easy paddling.
Offers easy and maneuverable surfing for all types of users.
Resistant and durable.

Long: 7.6 (228CM)
Width: 22 1/4”
Thick: 3 1/8”
Volume: 61 L

Long UP 8.0

Long surfboard with volume and easy paddling.
Offers fun surfing for all types of users.
Resistant and durable
Soft interchangeable fins.

Long: 8’0 (243 CM)
Width 23”
Thick: 3 1/8”
Volume: 70L

Big UP 8.0

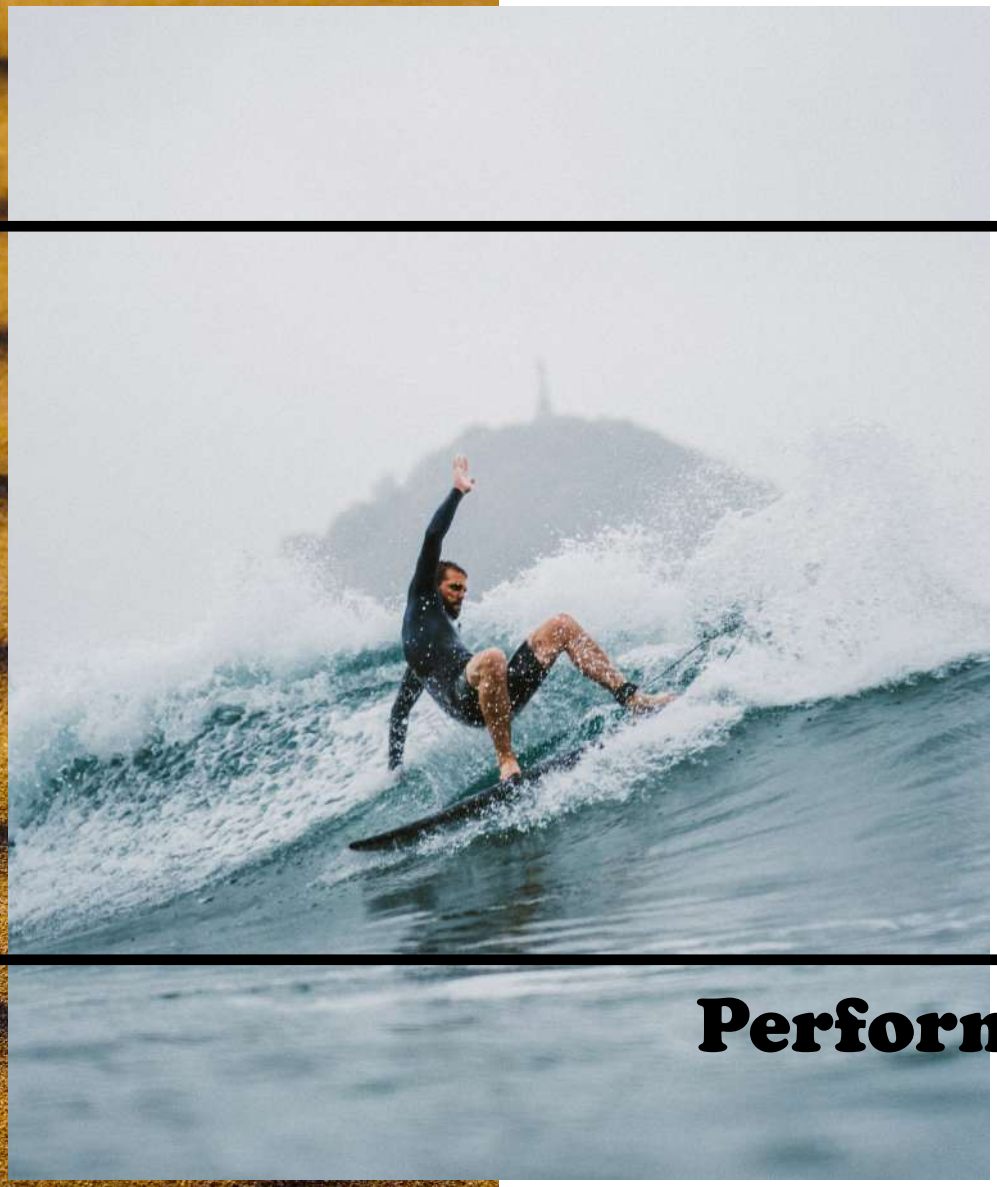
For initiation of adult and stout people.
Great bouyancy and stability.
Board for riders up to 140kg.
Very resistant and durable.
Soft interchangable fins.

Long: 8’0 (243 CM)
Width 25 3/8”
Thick: 3 7/16”
Volume: 84L

Monster UP 9.0

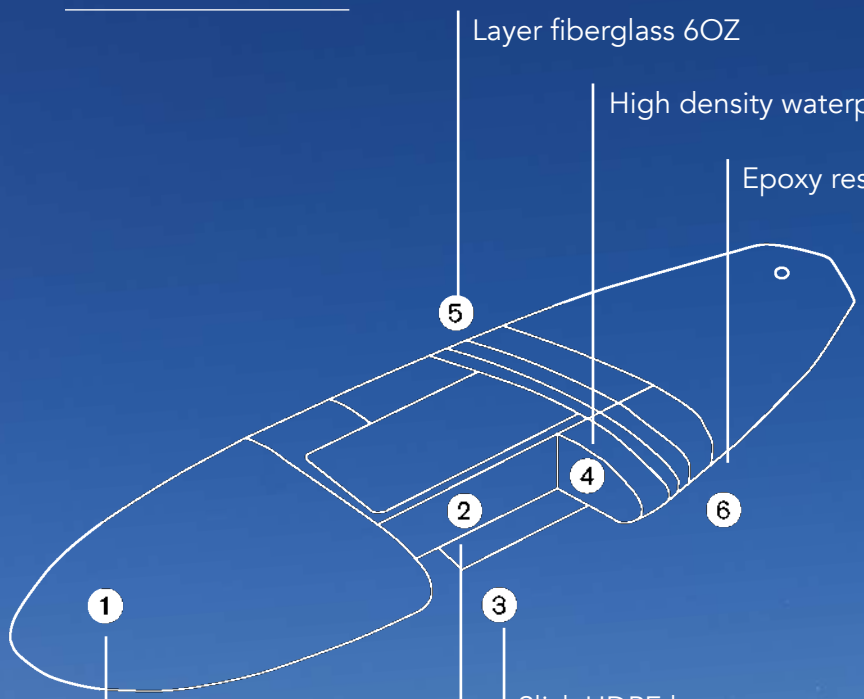
The Monster UP is a large board to get you started in surfing. Its 9 feet and its wide width will allow you to remain stable on the wave and be able to take your first steps in surfing. It can also be used as paddle surfing.
Focused on corpulent people who have never surfed.

Long: 9'0 (274 CM)
Width 28'
Thick: 4 1/4
Volume: 128L



Performance serie

STRUCTURE



FEATURES

"Future fins" system
Metal slug plug

BLADE

Blade

The Blade is a trifin with "diamond " tail.
It just seems to work in anything from slop to chop waves and even works on good days.

Size	Width	Thickness	Volume
6.0	20"	2 3/4"	36L
6.2	20"	2 3/4'	38L
6.4	21"	2 3/4"	40L
6.6	21"	2 13/16"	41L

Vampire blood

The Vampire Blood is a twinfin with a “wing” tail. Easy to maneuver and fast that will help you as far as your imagination allows.

Size	Width	Thickness	Volume
5.2	20″	2 3/6″	30L
5.6	21″	2 5/8″	34L
5.9	21″	2 11/16″	36L

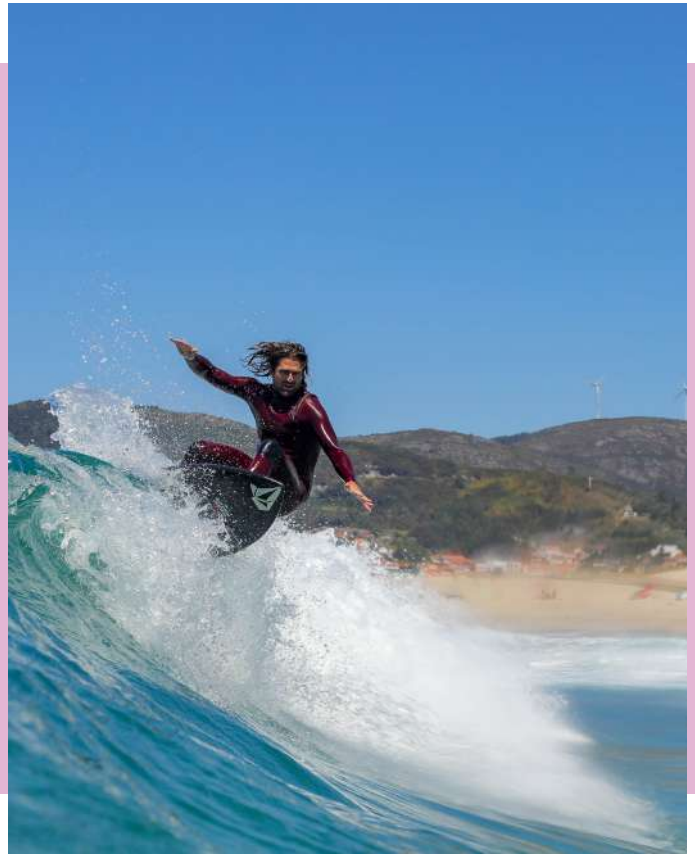
Gony Zubizarreta

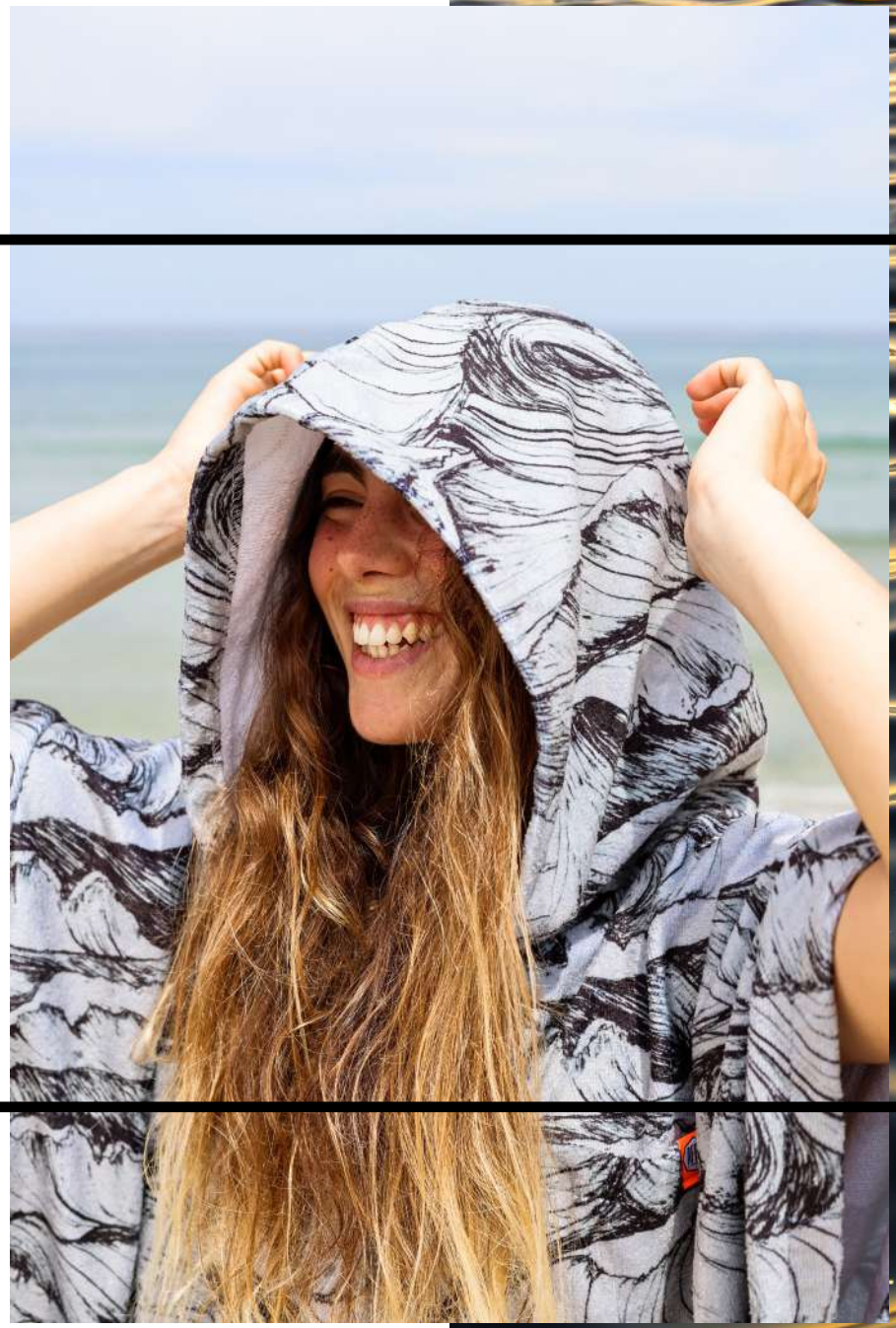
This Gony Zubizarreta soft top is the end result of many approaches and tests that we have carried out, always with the idea of achieving the fastest softboard on the market.

For this we have had the great experience of professional surfer Gony Zubizarreta. After polishing nuances and detailing exactly the boards that Gony had in mind to develop his own model, we have achieved a high performance softboard that responds perfectly to the most aggressive surf.

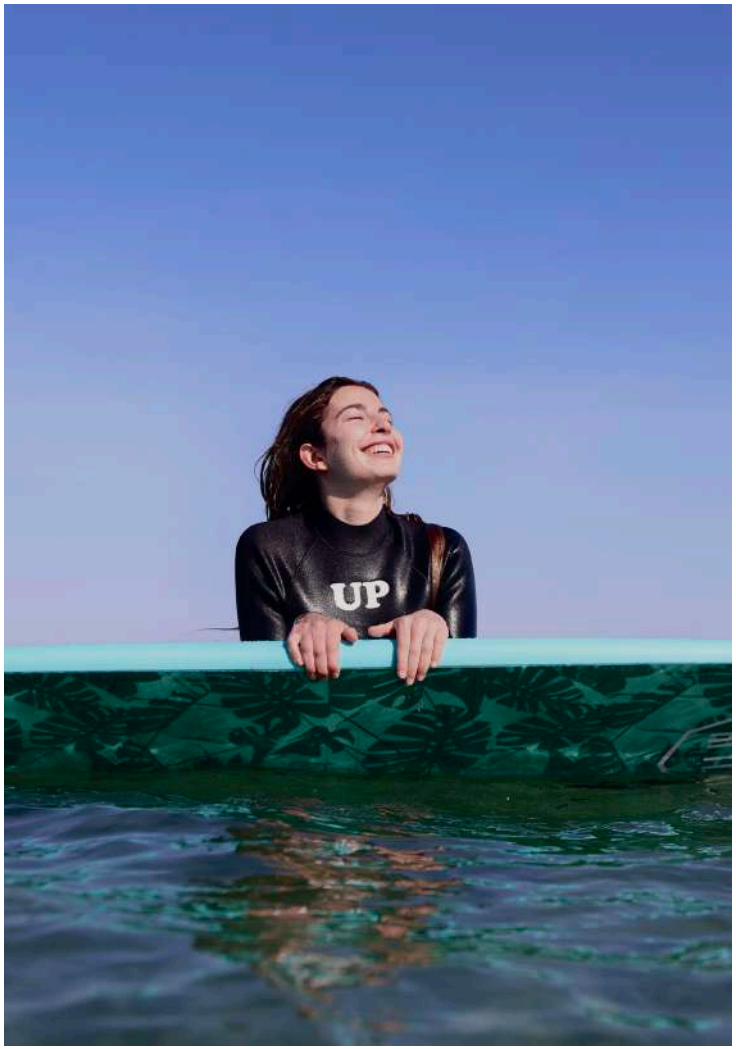
It is a trifin focused on high-expert level surfers. A fast and maneuverable board at the same time, a perfect tool to push your surfing to the limit on a soft board that will not leave you indifferent.

Size	Width	Thickness	Volume
5´9	19"	2 3/4"	32L
6´1	20"	2 3/4"	38L





After essential colaboration



Way Up 7.0

An easy surfboard to start and progress the level of surfing.
Offers great surfing in small and medium waves.
Resistant and durable.
Soft interchangeable fins.

Long: 7’0 (213 CM)
Width: 22 7/8”
Thick: 3”
Volume: 55L

High Up 7.6

Fun surfboard with volume and easy paddling.
Offers easy and maneuverable surfing for all types of users.
Resistant and durable.

Long: 7.6 (228CM)
Width: 22 1/4”
Thick: 3 1/8”
Volume: 61 L

Long Up 8.0

Long surfboard with volume and easy paddling.
Offers fun surfing for all types of users.
Resistant and durable
Soft interchangeable fins.

Long: 8’0 (243 CM)
Width: 23’’
Thick: 3 1/8’’
Volume: 70L

Poncho

SURFER, RIDER, FLOWER - This poncho has been specially designed for sun's lovers and hot temperatures, reminding us without a doubt of our best memories of summer! We are sure that you will find the one that you like the most, to dry yourself and warm up after your days oscillating between the sea and the hot sand, or even at home by your swimming pool.

paddleboards

	10'4"	10'10"	12'0"
Measures:	315x79x15cm 310L	330x81x15cm 320L	366x84x15cm 380L
Sheath:	89x40x25cm	90x45x25cm	95x45x25cm

It contains a non-slip grip on the upper part and a handle for easy transport.

Conveyor rubbers at the top.

Includes interchangeable rigid plastic keel, three-piece folding aluminum telescopic oar, manual pump pump, carrying bag and repair kit.

VALVE
Air valve with quality rubber patches for superior appearance and better sealing in harsh

RINGS
Additional stainless steel D-rings on the platformfa for an optional seat

HANDLE
Solid carry handle specifically designed for a comfortable grip

FIN
Removable slide-in center fin for tool-less installation

GRIP
EVA pad with diamond grooves for maximum grip and comfort

BUNGEE CORD
Equipped with a bungee cord stopper to easily tighten luggage

wetsuits

Neoprene UP 4/3mm School Series

Neoprene UP 4/3mm GBS (Gluet and blindstitch).

Contains triple stitching and sealed inside.

Visible sizing on the sleeve and on the inside of the chest.

With backzip and reinforced knees.

Strong velcro closure at the top.

Available in different sizes.

Neoprene UP 3/2mm School Series

Neoprene UP 3/2mm flat lock.

Contains triple stitching.

Visible sizing on the sleeve and on the inside of the chest.

With backzip and reinforced knees.

Strong velcro closure at the top.

Available in different sizes.

surfskates
SURFBOARD
UP
UP

Vampire Blood

Dimensions: 30" x 9.75"
Wheels: 60mm x 51mm – 78A
Deck: 7-ply US Hard Rock Maple
Axles: 150mm
Bearings: ABEC 7 with spacers
Edges: 6mm
Made in Europe

VAMPIRE BLOOD

Gony Zubizarreta

Dimensions: 30" x 9.75"
Wheels: 60mm x 51mm – 78A
Deck: 7-ply US Hard Rock Maple
Axles: 150mm
Bearings: ABEC 7 with spacers
Edges: 6mm
Made in Europe

CHAOS

accesories

FCS UP fins

Measure : Medium

Future UP fins

Measure : Medium

School UP fins

Measure : Medium

6ft 7mm LEASH

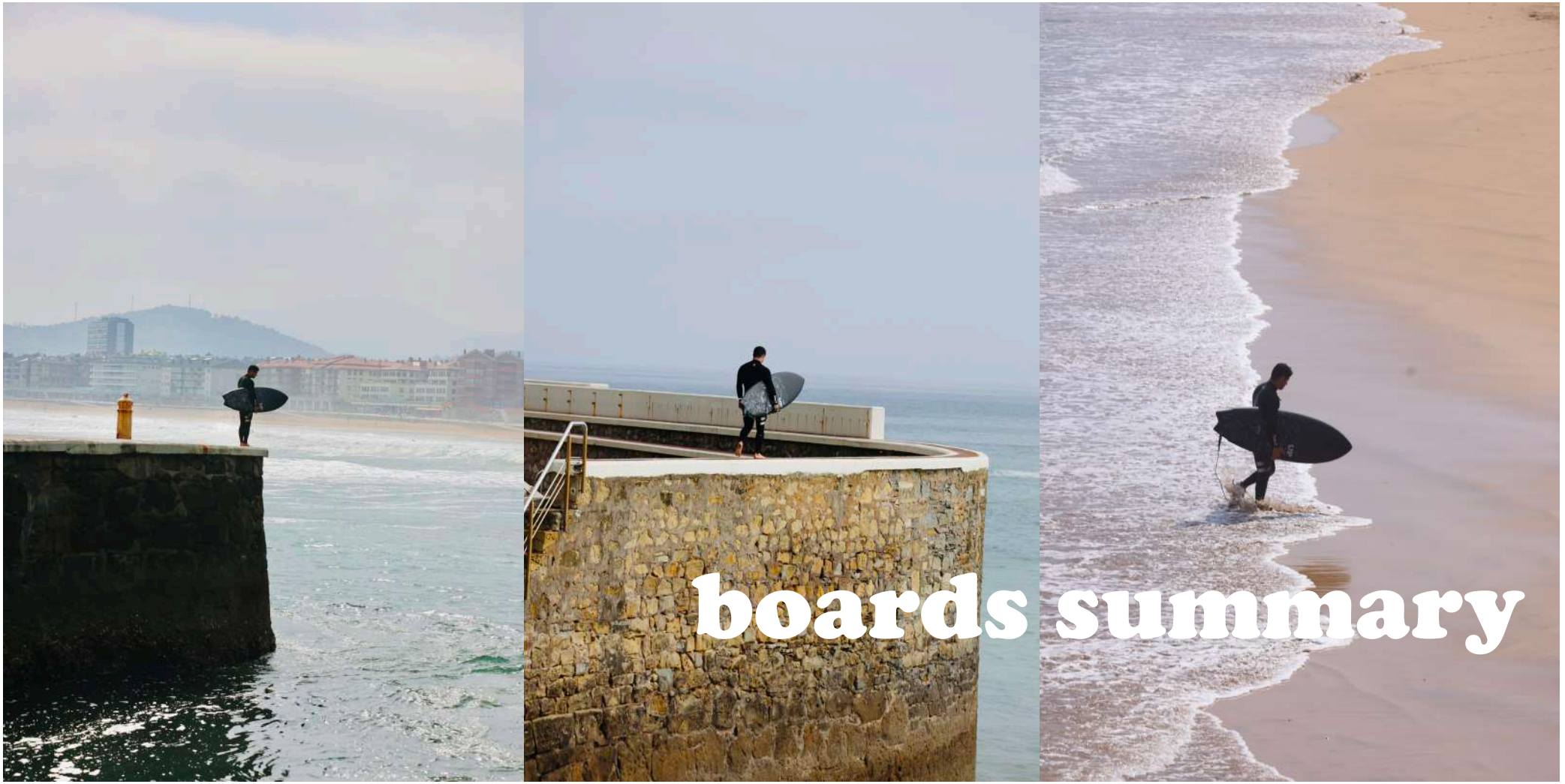
7ft 7mm LEASH

8ft 7mm LEASH

UP
7ft
UP
UP
UP
7ft

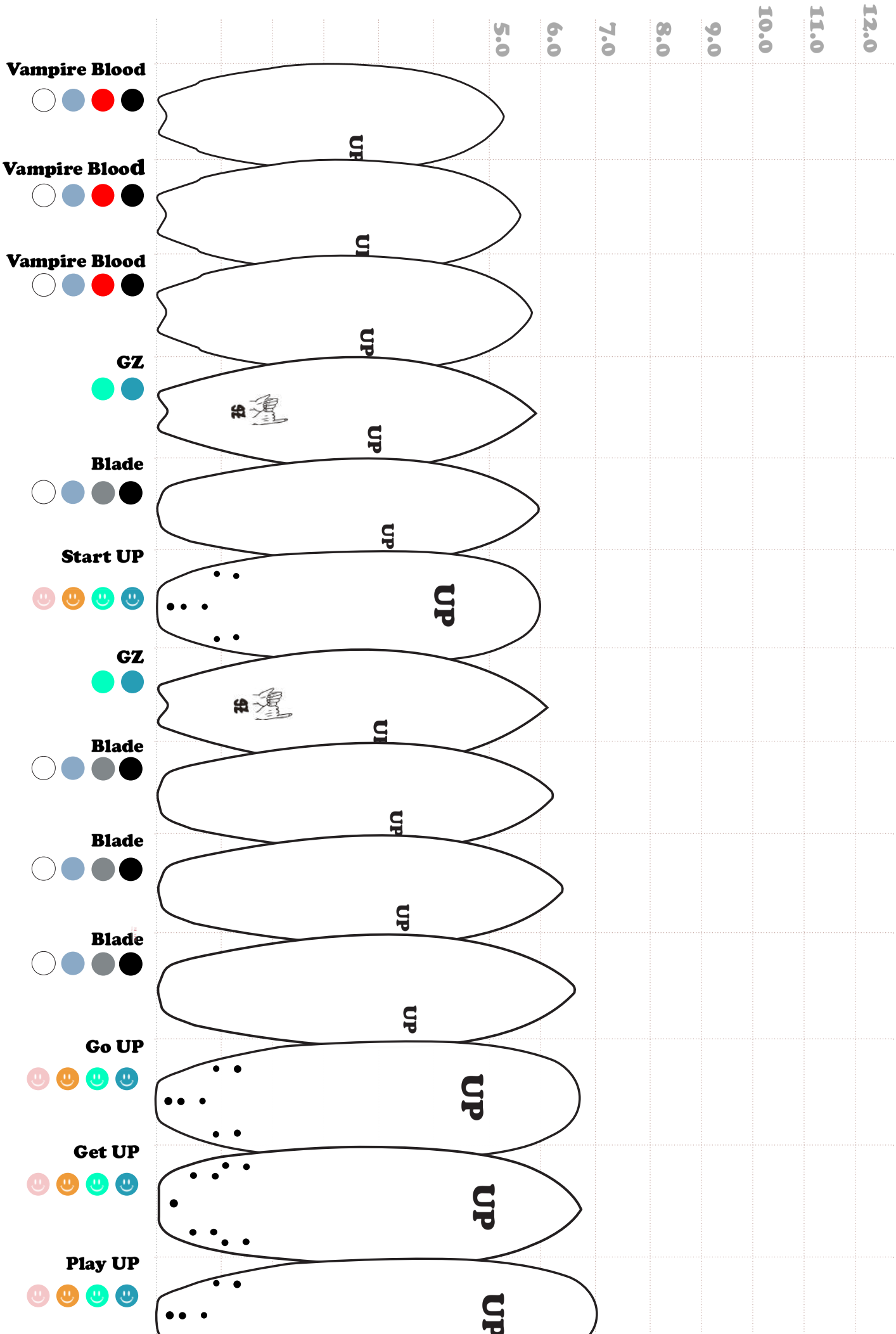
UP
UP
UP

UP
UP
UP

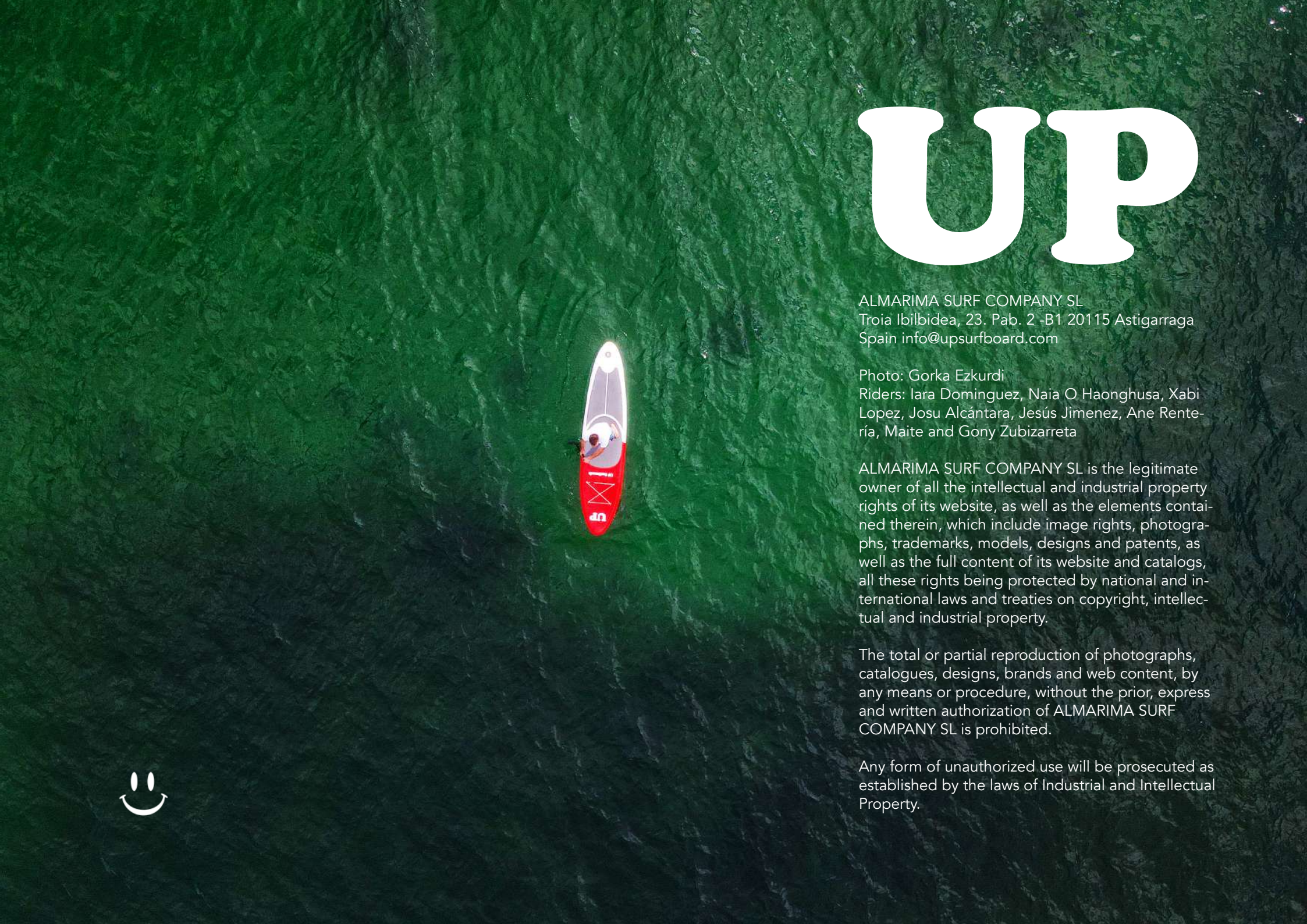


boards summary

UP SURFOARDS 23



UP
UP
UP
UP
UP
UP
UP
UP
UP
UP
UP
UP
UP Surfboard
UP Surfboard
UP Surfboards
Simply UP
Way UP
Way UP
High UP
High UP
Long UP
Long UP
Big UP
Monster UP
Paddleboard
Paddleboard
Paddleboard



UP

ALMARIMA SURF COMPANY SL
Troia Ibilbidea, 23. Pab. 2 -B1 20115 Astigarraga
Spain info@upsurfboard.com

Photo: Gorka Ezkurdi
Riders: Iara Dominguez, Naia O Haonghusa, Xabi Lopez, Josu Alcántara, Jesús Jimenez, Ane Rentería, Maite and Gony Zubizarreta

ALMARIMA SURF COMPANY SL is the legitimate owner of all the intellectual and industrial property rights of its website, as well as the elements contained therein, which include image rights, photographs, trademarks, models, designs and patents, as well as the full content of its website and catalogs, all these rights being protected by national and international laws and treaties on copyright, intellectual and industrial property.

The total or partial reproduction of photographs, catalogues, designs, brands and web content, by any means or procedure, without the prior, express and written authorization of ALMARIMA SURF COMPANY SL is prohibited.

Any form of unauthorized use will be prosecuted as established by the laws of Industrial and Intellectual Property.